Side Hustle Planner

Name _____ Date _____

Six side hustles, one week each. Which one really pays best for your time? Find the profit, then the profit per hour.

	Hustle	Earned	Costs	Hours	Profit earned – costs	Profit per hour profit ÷ hours
	**Dog walking** **4 walks × $12**	$48	$4	2	*$44*	*$22*
	**Tutoring** **2 sessions × $20**	$40	$0	2.5		
	**Reselling clothes** **5 items × $14**	$70	$40	5		
	**Car washing** **3 cars × $15**	$45	$9	3		
	**Mowing lawns** **2 lawns × $30**	$60	$6	3		
	**Baking cookies** **24 cookies × $1.50**	$36	$12	3		

Example numbers for practice. Hours include getting ready and travel. Dog walking is done for you.

1. Rank the hustles from best to worst profit per hour.

2. Reselling earned the most money. Why is it at the bottom per hour?

3. Tutoring had no costs. What could make it pay more per hour?

MY MONEY CHOICE

Which hustle pays best per hour? Which would you actually enjoy? Are they the same?

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The quick lesson (read aloud, about 1 minute)

> A side hustle is a small business. What you **earn** isn't what you keep: subtract the **costs** to find the **profit**. Then divide by the hours to see what your time is really worth. Sometimes the job with the biggest earnings pays the least per hour.

Two teaching points

1. Profit = earnings − costs.
2. Profit per hour compares jobs fairly.

Answer key

Profit / per hour: Dog walking $44 / $22 · Tutoring $40 / $16 · Reselling $30 / $6 · Car washing $36 / $12 · Mowing $54 / $18 · Baking $24 / $8.
1. Dog walking, mowing, tutoring, car washing, baking, reselling. 2. High costs ($40) and the most hours (5). 3. More students per session, a higher rate, or less prep time.

10-minute run

1. Check the dog-walking example.
2. Fill in the table (6 min).
3. Rank and discuss question 2.

Ask

"Is the best-paying hustle always the best choice?"

Goal

Profit = earnings − costs, and profit per hour shows what your time is really worth.

Take it further

Ask: which hustle could grow if you hired a friend? What new costs would that add?

Standard: National Standards for Personal Financial Education (Council for Economic Education and Jump$tart), area: **Earning Income**. Print double-sided: the activity on the front, this teaching side on the back.

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