My Lemonade Stand

Name _____ Date _____

Build your own lemonade stand!

Grown-ups: kid-safe scissors, please.



1. Color the pieces.
2. Cut them out.
3. Glue your stand onto paper.
4. Write your price on the sign!

MY MONEY CHOICE

What would you charge for one cup? Circle one.

25¢ 50¢ $1

WealthWise KIDS

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The quick lesson (read aloud, about 1 minute)

> When you sell something people want, the money you get is called **income**. The seller picks the **price**. If the price is too high, fewer people buy. If it is too low, you may not earn enough to pay for your lemons and cups.

Two teaching points

1. **Income** is money you get for working or for selling something.
2. A price is a choice. Think about what it costs *you* to make, and what buyers will pay.

Answer key

No single right answer. Listen for a reason. Strong answers talk about cost ("lemons cost money") or buyers ("my friends only have 50¢").

10-minute run

1. Color and cut the stand (5 min).
2. Each child picks a price and writes it on the sign.
3. Line the stands up: whose would you buy from?

Ask

"Would people pay more for lemonade on a hot day? Why?"

Goal

People earn money by selling something others want, and sellers choose the price.

Take it further

Run a pretend market with play coins. If one cup costs 20¢ to make, which price earns the most: 25¢, 50¢ or $1? What happens if nobody buys at $1?

Standard: National Standards for Personal Financial Education (Council for Economic Education and Jump$tart), area: **Earning Income**. Print double-sided: the activity on the front, this teaching side on the back.

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