WealthWise KIDS™
Financial Foundations™

FREE ADD-ON

GRADES
K–12



MY FIRST BUSINESS LAB™ · ADD-ON FOR EVERY BAND

Mission Mode

The same pretend stall, with a cause: students choose who their profit helps, learn to give from profit (not from sales), and plan how they'd know it worked.

One extra session, 30–45 minutes | Whole class, pairs and small groups | Use after the money plan

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Teacher page

Mission Mode turns the stall into a small **business with a mission**. Students keep everything they planned, then choose a cause their profit will serve. It takes the place of the "Give something back" step, in more depth.

GOAL	I can choose a cause, give from my profit (not my sales), and explain how I'd know my giving helped.
WHEN	After the money plan in any packet. One session of 30–45 minutes.
PRINT	Grades K–5: page 2 (K–2: read it aloud and use play coins, one coin for each dollar). Grades 6–12: pages 3–4. Students use their own packet numbers, or the sample numbers printed on the page.

How to run it

1. **Ask (5 min).** "If our class market could help someone, who would you pick, and why?"
2. **Choose a cause (10 min).** Students pick one and write a one-line mission. Any cause is fine; keep it local and concrete.
3. **The money (10–15 min).** K–5: why you can't give away all your sales. 6–12: profit versus proceeds, and a rainy day.
4. **Share (5–10 min).** Each student reads their mission and their honest promise to a partner.

Ground rules

1. **Pretend only.** No real money is raised or donated as part of this project.
2. **Giving is always a choice.** No student is asked to give, and no amount is "right." Giving time or help counts.
3. **Research, don't contact.** Older students may look up a real local organization; reaching out to one is your call, not theirs.

Answer key K–5 (Lemonade, $1 each, 20 sold): sales $20.00, supplies $6.00, profit $14.00. Give all $20.00 of sales and you are $6.00 short for supplies. Most you can give and still restock: $14.00. 6–12: sales $120.00, costs $54.00, profit $66.00. "100% of proceeds" promises $120.00, leaving the stall $54.00 down after paying its costs. Rainy day (30 sold): profit $6.00. Keepable: "100% of profit" ($6.00) and "25% of profit" ($1.50). Not keepable: "$1 from every cup" = $30.00, $24.00 more than the stall earned.

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Mission Mode · Grades K–5

Who will your stall help?

1. Circle a cause. Or draw your own.



Food pantry



School library



Park clean-up



My own idea

2. My stall helps _____ by _____.



Our lemonade stall sold 20 cups at $1.00 each.

The lemons, sugar and cups cost $6.00.

3. Money we took in: $ ☐ Supplies: $ ☐ Profit: $ ☐



Think about it

Sam wants to give all $20.00 to the cause. Then next week there is no money for lemons, sugar or cups, and the stall can't open. How much can Sam give and *still* open next week? $ ☐

4. I will give $ ☐ and keep $ ☐ for supplies, because _____.

5. Draw your stall's sign. Tell people who you help!

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Mission Mode · Grades 6–12

Profit, proceeds and promises

1. Your mission. One sentence: who you help, and how. (“We help ___ by ___.”)

2. Profit or proceeds? Use your packet numbers, or this sample: you sell 60 cups at $2.00. Supplies cost $0.40 a cup, and the booth fee and sign cost $30.00.

The sample event	Amount
Money in (proceeds)	
All costs	
Profit	

Your sign says “100% of proceeds go to the food pantry.”

How much did you just promise? $

What happens to the stall?

3. A rainy day. Only 30 people come. Your supplies for 60 are already bought. Profit: $

Which promise could you keep on a rainy day? Circle it, and say why.

“100% of profit” “$1 from every cup” “25% of profit, and every hour we work”

4. Write your sign's promise.

One honest line you could keep on any day, rain or shine.

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5. One honest measure. Giving feels good. Knowing it worked is better. Pick one thing you could count, and who would tell you the number.

FOR EXAMPLE	Books added to the library shelf · bags of litter collected · meals the pantry says your gift covers (ask them; don't guess)
MY MEASURE	
WHO TELLS ME	

6. Business, nonprofit or social enterprise?

A business	Sells something. Profit belongs to its owners, who decide what to do with it, including giving.
A nonprofit	An organization adults form under state law; many are also recognized by the IRS as tax-exempt, such as a 501(c)(3). It can take in more than it spends, but the extra must go back into its mission, never to owners.
A social enterprise	A business built around a mission: it sells something and uses its profit to solve a problem.

Which one is your stall in Mission Mode, and why? _____

7. Inside your school. Starting something from inside a group you already belong to is called *intrapreneurship*. Which club, team or class could run your stall, and what would you ask them for?

Every good mission starts with honest numbers.

Milo Peregrine

and the WealthWise Kids™ Team

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